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### UM continuing education to host series of publication workshops

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# University of Montana

Office of University Relations • Missoula, Montana 59812 • (406) 243-2522

## MEDIA RELEASE

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### UM CONTINUING EDUCATION TO HOST SERIES OF PUBLICATIONS WORKSHOPS

#### MISSOULA -

The University of Montana's Center for Continuing Education will offer a workshop on the "Visual Impact of Print" in several locations throughout the state this spring.

The publications workshop is designed to teach effective use of copy, photos and graphics. Participants will learn how to produce newsletters and brochures, write news releases, place ads, use effective photos and graphic elements, and understand printing processes and costs.

The full-day workshops will run from 8:30 a.m. to 4:30 p.m. The cost is \$115 for the first participant and \$105 for each additional participant from the same organization. Registration is required at least three weeks in advance of the workshop. Checks should be made payable to the University of Montana and mailed to the Center for Continuing Education, 125 Main Hall, University of Montana, Missoula, MT., 59812.

#### The workshop schedule follows:

Great Falls	Tue, March 11	Sheraton Great Falls
Missoula	Tue, March 18	University Center, UM
Helena	Tue, April 8	Park Plaza

For further information, call the Center for Continuing Education at 243-4623 or 243-2900.